Find out the following stats for both e-bay and amazon.com:

|  |  |  |  |
| --- | --- | --- | --- |
|  | E-Bay | Amazon |  |
| Owner/Founders |  |  |  |
| Head Quarter Location |  |  |  |
| Type Of E-commerce Business |  |  |  |
| Number of users worldwide |  |  |  |
| Net revenue generated in 2011 |  |  |  |
| Payment Methods |  |  |  |
| Accompanying Services |  |  |  |
| Number of Countries it Operates in |  |  |  |
| Main Competitor |  |  |  |
| Number of Employees |  |  |  |
| Company Weaknesses/Threats |  |  |  |

Compare and contrast amazon and e-bay. What e-commerce strategies have they in common? What differences are there between the two companies? Who would you rather buy from? Why? (*150 -300 words)*